

For Immediate Release

nGenx Ranked Among Top 100 Cloud Services Providers According to Talkin' Cloud

3rd Annual Talkin' Cloud 100 report identifies world's top cloud computing companies in the IT channel. It chose nGenx at number 81.

Overland Park, KS (August 6, 2013) – <u>nGenx</u>, a leading cloud services provider of hosted applications and desktops, ranks among the world's Top 100 Cloud Service Providers (CSPs), coming in at number 81, according to Nine Lives Media's third-annual Talkin' Cloud 100 report.

The Talkin' Cloud 100 report is based on data from Talkin' Cloud's online survey, conducted January through May 2013. The Talkin' Cloud 100 report recognizes top cloud service providers based on such metrics as annual cloud services revenue growth (both in actual dollars and in percentage growth rates). The Top 100 CSPs generated more than \$15.7 billion in combined cloud services revenues in 2012, up nearly 37 percent, according to the report, which is available now by visiting <u>http://www.talkincloud.com/tc100</u>.

"Nine Lives Media and Talkin' Cloud congratulate nGenx," said Amy Katz, President of Nine Lives Media, a division of Penton. "The Talkin' Cloud 100 honor arrives amid a land grab in the cloud computing market. And the Talkin' Cloud 100 companies are leading that land grab."

"Over the last 13 years, we have worked hard to build a dynamic cloud platform and become a great service provider and partner for our customers," said David Gibson, Executive Vice President, nGenx. "We are honored Nine Lives media and Talkin' Cloud recognized us as an expert in the cloud industry."

Talkin' Cloud, produced by Nine Lives Media, is the go-to resource for CSPs, VARs and MSPs profiting from cloud computing. Talkin' Cloud features a daily blog, research, Channel Expert Hour Webcasts and FastChat videos. It is the first online media destination for channel partners working in the cloud.

About nGenx

Founded in 2000, nGenx is a pioneer of "Desktop as a Service" (DaaS) and cloud-based application delivery. nGenx works with strategic partners such as Microsoft, Citrix and others to develop hosted IT applications provided via the cloud. Through its cutting-edge technology, nGenx enables organizations to access their business applications on any device, anywhere business may be conducted. nGenx markets its solutions through a robust, fully brandable white label program supported by its nGenx Control Panel, a single pane-of-glass provisioning system that allows white label partners and enterprise customers complete control over their IT environments. For more information, visit <u>about nGenx</u>.

About Nine Lives Media

Nine Lives Media, a division of Penton (<u>www.penton.com</u>), defines emerging IT markets and disrupts established IT markets. The company's IT channel-centric online communities include MSPmentor (<u>www.MSPmentor.net</u>), The VAR Guy (<u>www.TheVARguy.com</u>) and Talkin' Cloud (<u>www.TalkinCloud.com</u>).

About Penton

For millions of business owners and decision-makers, Penton makes the difference every day. We engage our professional users by providing actionable ideas and insights, data and workflow tools, community and networking, both in person and virtually, all with deep relevance to their specific industries. We then activate this engagement by connecting users with tens of thousands of targeted providers of products and services to help drive business growth. Learn more about our company at <u>www.penton.com</u>. Penton is a privately held company owned by MidOcean Partners and U.S. Equity Partners II, an investment fund sponsored by Wasserstein & Co., LP.

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